



## *Senior Graphic Designer*

Wixon Jewelers is seeking a talented and experienced graphic design professional to join our in-house marketing team who is fluent in the practical aspects of concepting, design and development. The position will focus on the graphic production process for both print and web deliverables so the ideal candidate will come from a strong integrated design background including work in creative, print, photography, web and video platforms.

This position will work with our team to develop content across various communications channels including our website, social media, print advertisements and other visual media. We are looking for an individual who is naturally creative with a great sense of humor and imagination, who has the desire to create designs that engage consumers with fun, thoughtful and compelling creative.

## *Position Requirements*

- 5+ years of graphic design and production experience in a similar role.
- BA or BFA in graphic design or related field preferred; we will consider highly qualified candidates with an Associate's degree.
- Knowledge of visual design principles, layout, typography, color, and ability to translate a luxury aesthetic and brand identity into work for both print and web.
- Strong background in developing print materials and multi-page visual assets including direct mail, magazine, newspaper, brochures and corporate branding.
- Diverse digital design abilities with experience creating website assets, display ads and email marketing.
- Skilled photographer with an understanding of working with DSLR cameras in a studio photography environment. Experience with macro photography preferred.
- Demonstrated mastery of Microsoft Office and Adobe Creative Cloud, including fluency in Photoshop, Illustrator and InDesign.
- Ability to prepare files from design proofs to final print ready files; including but not limited to color correcting, retouching, resizing, etc.
- Superior project management skills and a talent for managing multiple projects simultaneously, from ideation to completion, while exhibiting flexibility and the ability to create multiple creative concepts.

## *Preferred Skills*

- Photoshop guru with expert-level skills in retouching, color correction, photo manipulating, and layering images.
- Possesses a design aesthetic suited for high-end luxury products.
- Experience with e-mail marketing platforms such as MailChimp.
- Skilled photographer with experience with macro photography and editing.
- Firm understanding of Wordpress CMS platform and working knowledge of HTML.
- Experience with concepting, shooting and editing video projects



## *Benefits*

We recognize people as our most valuable asset. Our competitive salary and benefits package includes 401K, excellent medical and dental insurance, employee discount, and paid vacation.

## *To Apply*

Applicants may submit their resume and cover letter, along with their portfolio or selected works, to our Director of Marketing at [jayne@wixonjewelers.com](mailto:jayne@wixonjewelers.com). Please, no phone calls.

## *About Wixon Jewelers*

Since 1988, family-owned Wixon Jewelers has been a leader in the fine jewelry and high-end watch marketplace, and has earned an excellent reputation in the industry. Due to continued growth and enduring success, Wixon Jewelers has become one of the largest independent jewelry retailers in the United States. If you have the drive and desire to succeed with a premier company, you're the perfect example of whom we want for our team.